



PÉCSI TUDOMÁNYEGYETEM  
◆ JUBILEUM 650 ◆  
UNIVERSITY OF PECS JUBILEE



## International Relations and the Strategic Programme of Internationalization at the University of Pécs

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# Globalization & internationalization of HE

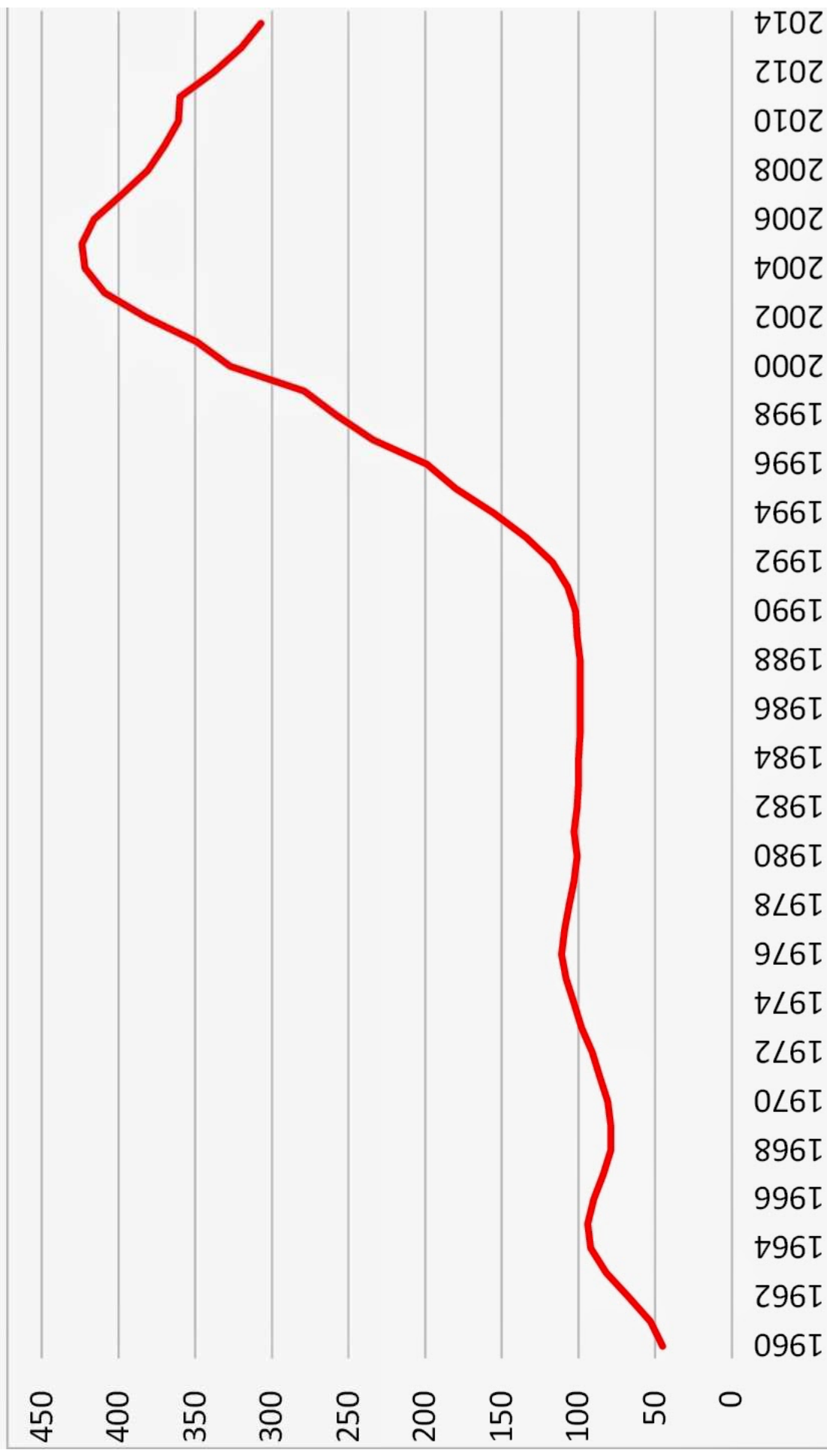
- HE and research, the academic world – always in a global space
- The question of **mobility**
- The question of **impact**
- Accreditation, quality, rankings, **visibility**
- Competition – national pride, national **strength**
- Collaboration – gaining the momentum, cooperation inevitable
- National **competitiveness**, institutional **positioning**
- The geopolitics of higher education

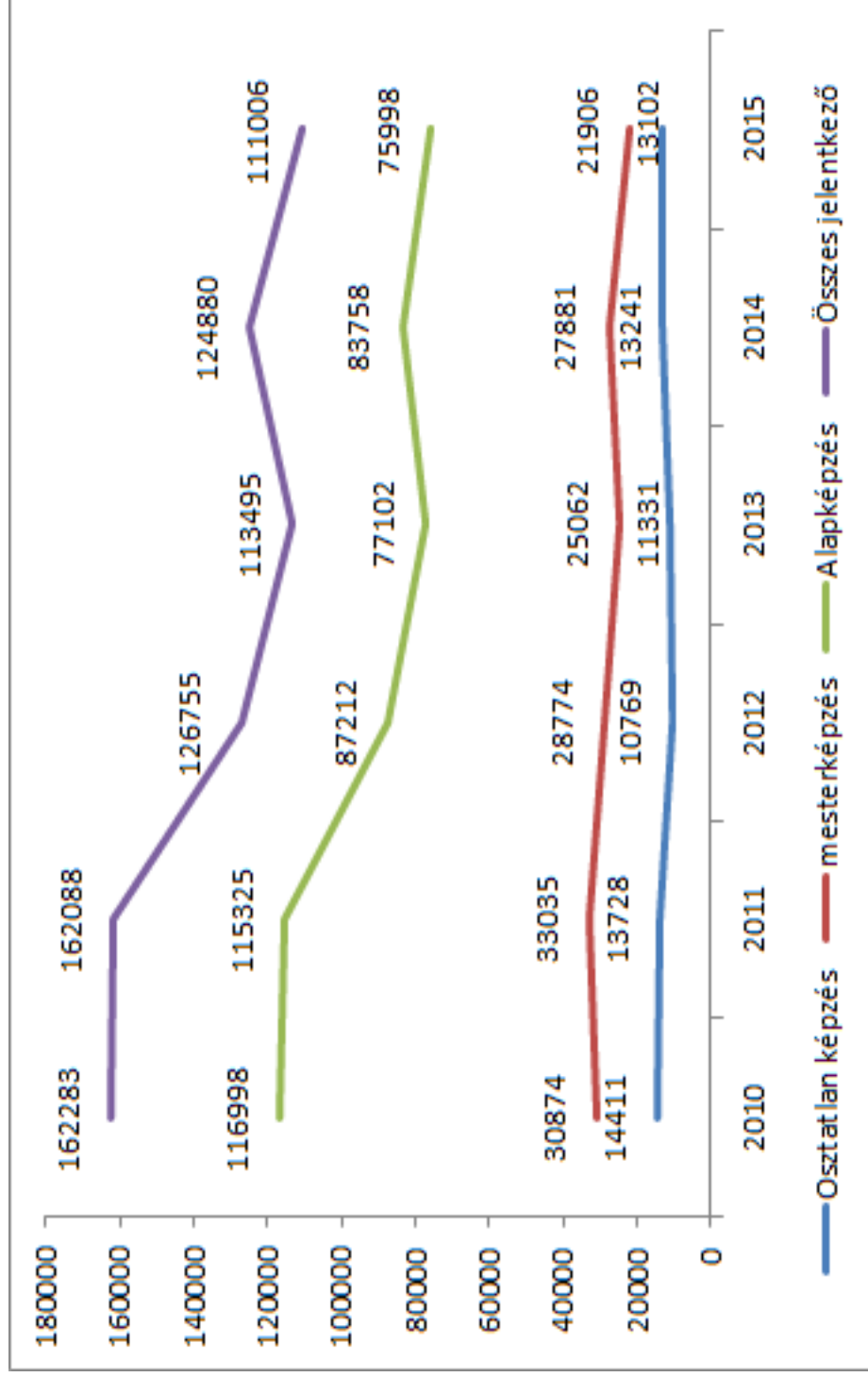


## Hungarian HE

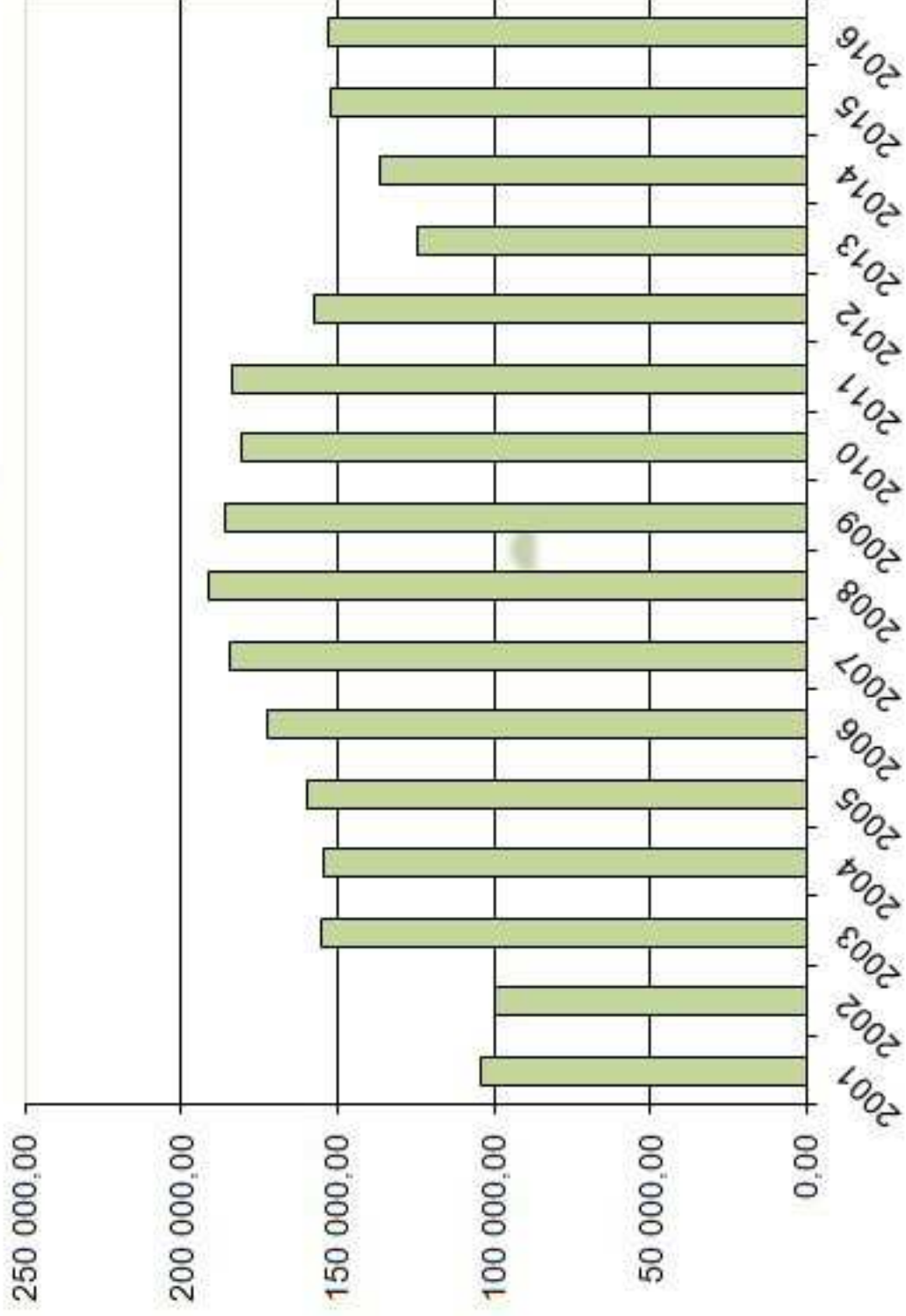
- Series of mergers as policy has been changing (question of stability?)
- Until 2015: 69 institutions of HE
  - 24 universities: 18 public, 5 church-affiliated, 1 private
  - 45 colleges: 13 public, 25 church-affiliated, 11 private
- Recent law on HE: yet another round of ‘rationalization’
- New, government founded and –funded university: National University of Public Service (created in 2012)
- New system of management introduced in 2015: the Chancellor – dual leadership (internal competition, power games)
- In general: demographic pressures

## Felsőoktatás hallgatói létszámának alakulása 1960-





# Felsőoktatás költségvetési támogatása -előirányzat (millió forint)





## Pécs and its region

- 5th largest town
- 145,000 people
- episcopal seat
- 2000 years of history
- early Christian burial tombs on the UNESCO World Heritage site list
- UNESCO Cities for Peace Prize winner
- European Capital of Culture, 2010
- UNESCO City of Learning





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# The University of Pécs

- 1st Hungarian university
- founded in 1367
- today 10 faculties (schools)
- 20,000 students
- an increasingly large international student community
- fully English-taught programs: business and economics, medicine, humanities, health sciences
- 50 degree programs
- new BA, MA programs in International Studies



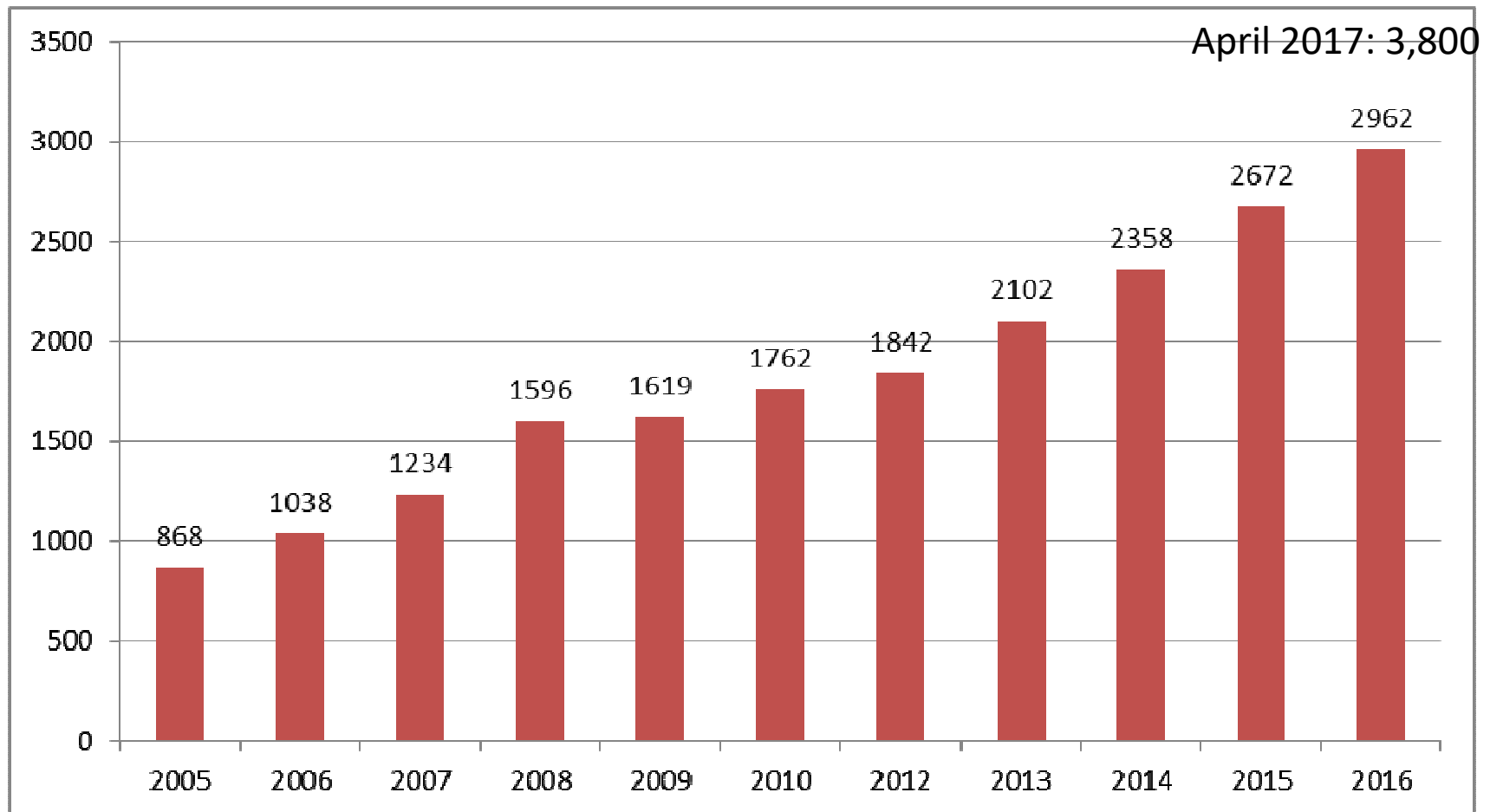
MA in International Relations:  
Europe in the Visegrad Perspective  
international relations, politics, economy, society & culture

vndream  
Visegrad Network  
for Research





## No. of incoming int'l students at the UP



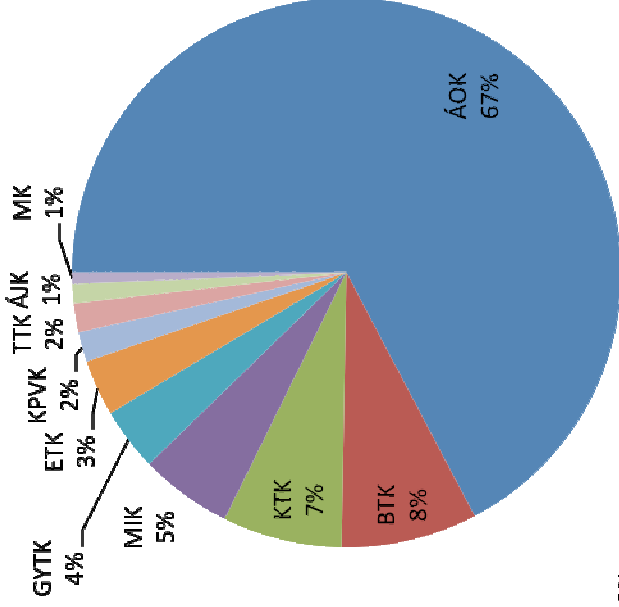
Source: Center for Academic Affairs (OIG), 2016, CfIR, 2017



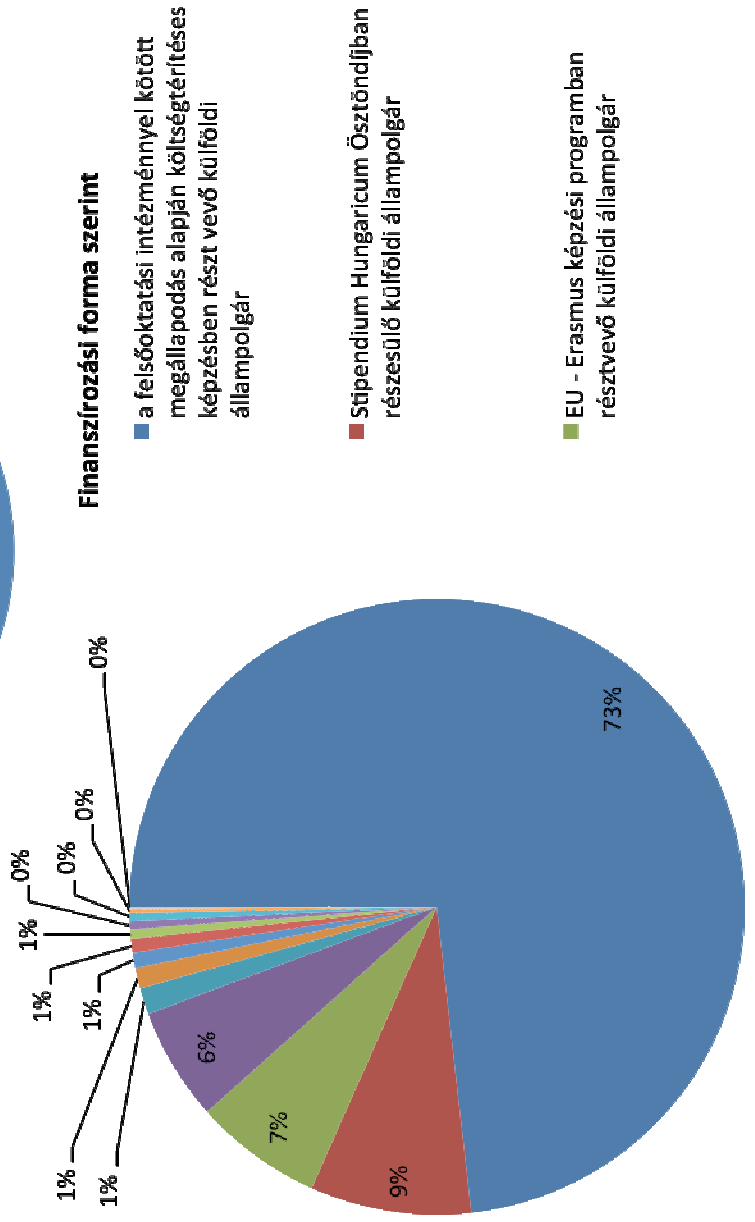
## 105 countries

Afganisztán, Albánia, Algéria, Amerikai Egyesült Államok, Angola, Argentína, Ausztria, Azerbajdzsán, Belarusz, Belgium, Benin, Bosznia-Hercegovina, Brazília, Bulgária, Chile, Ciprus, Csehország, Dánia, Dél-Afrika, Dél-Korea, Ecuador, Egyesült Arab Emirátusok, Egyesült Királyság, Egyiptom, Elefántcsontpart, Észtország, Etiópia, Feröer, Finnország, Franciaország, Fülöp-szigetek, Ghána, Görögország, Grúzia, Guinea, Hollandia, Horvátország, India, Indonézia, Irak, Irán, Írország, Izland, Izrael, Japán, Jemen, Jordánia, Kajmán-szigetek, Kamerun, Kanada, Katar, Kazahsztán, Kenya, Kína, Kirgizisztán, Kolumbia, Koszovó, Kuvait, Laosz, Lengyelország, Lettország, Libanon, Líbia, Litvánia, Luxemburg, Macedónia, Malajzia, Marokkó, Mauritius, Mexikó, Mianmar, Moldova, Mongólia, Mozambik, Namíbia, Németország, Nepál, Nigéria, Norvégia, Nyugat-Szahara, Olaszország, Oroszország, Pakisztán, Portugália, Románia, Ruanda, Spanyolország, Srí Lanka, Svájc, Svédország, Szaúd-Arábia, Szerbia, Montenegró, Szíria, Szlovákia, Szlovénia, Tajvan, Thaiföld, Törökország, Tunézia, Türkmenisztán, Ukrajna, Uruguay, Vietnam, Zimbabwe

### Nemzetközi hallgatók megoszlása kar szerint



### Finanszírozási forma szerint





## 10 faculties/schools

- Business and Economics
- Law
- Music and Visual Arts
- Humanities
- Sciences
- Medicine
- Pharmacy
- Engineering and Information Technology
- Health Sciences
- Cultural Studies, Regional Studies and Education

# Research

- One of the leading research universities in Hungary
- Basic and applied research is conducted in the following main disciplines:
  - Organic and inorganic sciences
  - Social sciences
  - Engineering sciences
  - Humanities
- In the EU framework we pursue research in:
  - Environmental laser technology
  - Biotechnology
  - Pharmaceuticals
- 22 doctoral schools



# R&D facilities

- Biotechnology and Healthcare Industry
- Smart Technologies (Engineering Sciences, Electronics Industry, Environmental Industry)
- 3D Print Centre
- Clinic Centre – development of healthcare infrastructure



## Szentágothai Research Centre:

- Biosciences Centre
- Environmental Sciences Centre
- Information Technology Centre



# International partnerships of different kind

- **Erasmus +**

250 students from 27 EU countries, 300 outgoing students

- **60 bilateral agreements**

in 3 Continents

2015/2016: 40 exchange students

South-Korea, China, USA, Russia, Canada

- **Scholarship programmes**

Stipendium Hungaricum scholarship programme: 470 students

Brazilian Science Without Borders programme: 60 students

- **University associations**

(EAIE, EUA, Danube Rectors' Conference, Alps-Adriatic Association, Compostela, UNeECC, AUDEM)









## Areas of development

- Accommodation (rent)
- Medical services/healthcare
- Public transport
- Bike routes
- Restaurants
- Cafés
- Shops in general
- Internet access/providers
- Hot spot services
- Pharmacy
- Sports facilities/services



‘Modern Cities’ Program – 24 billion HUF  
(c. 77 million EUR)



## Bottom-up programme-making

- Since July 2015
- In WS's
- Constant consultation with deans and faculty councils
- Both centers of management – Rector and Chancellor
- Committee work
- Strategic Programme document ready – last step taken on 3 November with the Senate's decision made



## Internationalization Strategic Programme

- Not only/merely IR/external relations strategy, but INTERNATIONALIZATION, to be able to respond to demands of globalization
- For the period: 2015–**2020**
- Central aim: to double the no. of incoming int'l students until 2020
- Task: the UP becomes international from within! Internationalization at home!
- Needed: coherent, with less ad hoc solutions than in the past – to turn into a proactive, strategy-minded daily reality, getting rid of the 'follower' type of the past
- Program-based, rational context: directives + annual actions, measurable indicators – Annual Action Plans and their constant evaluation
- Sharing knowledge within (internal best practice), improving internal communication
- All these need professional coordination – **Center for IR** 'open, cooperative, service-oriented' approach – encouraging a new type of cooperation culture



## Major strategic goals – 4 Action Areas

- Internal thinking about ourselves
- Strategic collaboration with students and their associations
- Collaborative framework with the city, county, region
- Competencies development program, trainings
- How to become (more) unique
  - good opportunity: 650th jubilee
- Action Area I: Changing internal institutional attitudes; encouraging internal knowledge sharing (there are unused strategically plausible reserves)
- Action Area II: Prioritizing international partnerships
- Action Area III: Professionalizing student recruitment, improving student services
- Action Area IV: Developing activities, tools, sub-programmes to increase the unique features of the UP, therefore, to increase its competitiveness and attractiveness globally



## Projects in 2017

- Development of services: Legal Aid Clinic, Intercultural Openness, Student Counselling
- Launching the 'University Ambassador' Scholarship Programme for faculty
- New, enhanced coordination of recruiting agencies' activities
- Stipendium Gala
- International Spring as part of the 'PTE Brand'
- Study Abroad programmes and Summer Schools
- Introduction of 'dreamApply!'
- Coordinated and concerted efforts to hold entrance examinations abroad – in collaboration with other HEIs
- Major contribution to the success of the Jubilee Project – increased visibility via annual meetings, conferences, etc. Incl. HE Donald Tusk becoming Honoris Causa on December 8th, 2017



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Thank you for your attention!  
Enjoy your stay in Pécs!